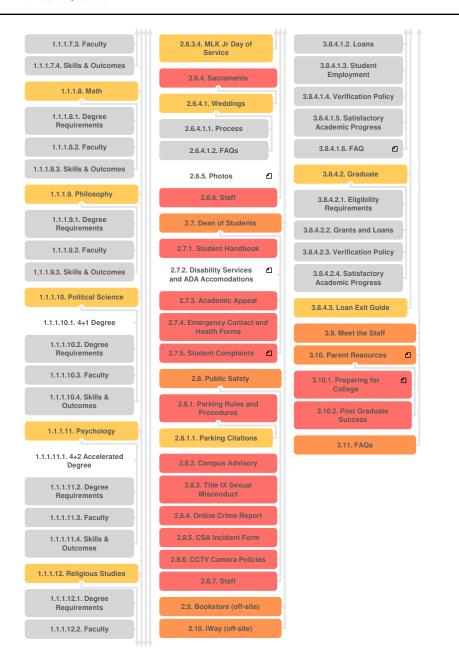






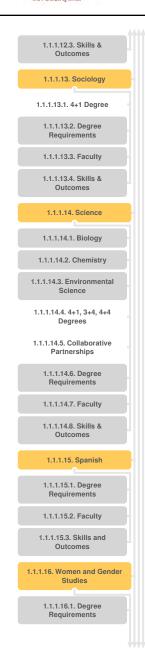
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5.15.3. Issues (many)

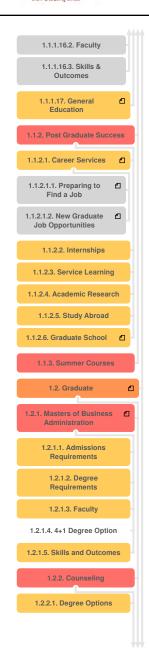
5.16. Student/Alumni
Testimonials



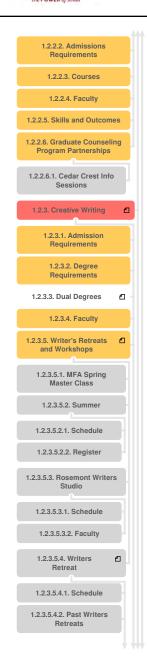




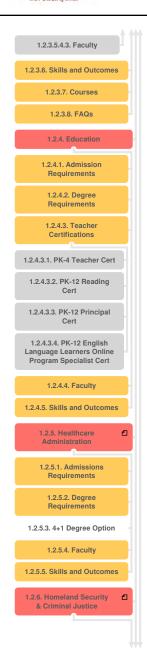




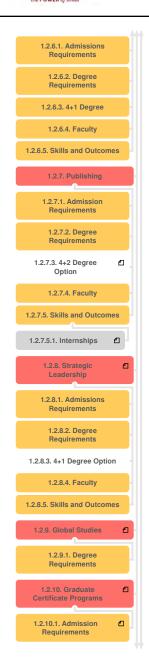
















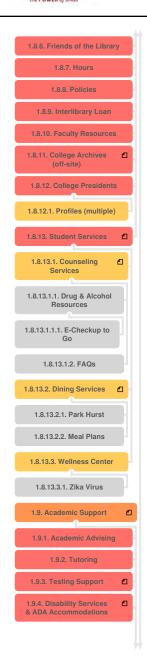


















Contact

Directions

Directory

ROSEMONT

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iWay (off-site)

Bookstore (off-site)

KEY SEE SEPARATE SECTION

Jobs

Faculty Resources

Sitemap 🖆



| | NOTES |
|------------------------|--|
| Events Calendar | Include Event Photos contentcan breakout by Galleries. Include crosslinks to Academic Calendars Include What's Happening in Philly content. Include link to Event Proposal Form Include link to Event Evaluation form |
| News & Blog | Section can also include Blog functionality. |
| Give | Give child pages don't need to be in a drop down. (See Give sitemap) But they should be linked from the main Give landing page. Include CTA on landing and child pages to Give to Rosemont Today (https://www.rosemontgiving.com/) Content from Campaign and About the Campaign make better landing page content for Give as a whole. Consolidate them here. |
| Community Resources | Create a landing page that crosslinks to: Forum Non-Credit Classes Community Center Nugent Gallery Facility Rental The Institute |
| Current Students | Include: iWay Bookstore Email |
| Contact | Include directions and campus map |
| 1. Academics (revised) | Landing page should include a list of broad programs: Undergraduate, Graduate, Adult Professional, Online, Non-Credit. Could also include a listing of specific programs in each: Accounting, Biology, etc. Or repurpose interactive search tool on this page. Reminder to add success stats/outcomes to program pages wherever applicable. Reminder to add testimonials to program pages wherever applicable. |
| 1.1. Undergraduate | Include crosslink to Academic Calendar. |
| 1.1.1. Areas of Study | Remove Faculty sections from all child pages. Replace with a full faculty Faculty page. |



| | NOTES |
|---|--|
| 1.1.1.2.6. 4+1 Degrees | Crosslink to Graduate and Partnerships page Add section on 4+1 Degrees |
| 1.1.1.17. General Education | Move all child content onto the main Gen Ed page. (Pages are too thin by themselves and the topics don't warrant individual pages.) Crosslink the Experiential Learning Content to the Internship and Study Abroad sections in Post-Grad Success. |
| 1.1.2.1. Career Services | Hidden. The navigation link goes to the Crafting a Resume page. Move the Career Planning Content from Crafting a Resume to this page. |
| 1.1.2.1.1. Preparing to Find a Job | Move Career Planning -Career Assessment content to the Career Services page. Keep Job Search Tips, Resume, LinkedIn, Interviewing and Networking content on this page. Rename "Preparing to Find a Job" or similar. (Formerly Crafting a Resume) |
| 1.1.2.1.2. New Graduate Job Opportunities | Rename "New Grad Job Opportunities" or similar. Formerly Post Grad Success Job. |
| 1.1.2.6. Graduate School | Crosslink to Rosemont's Grad programs |
| 1.2. Graduate | Include crosslink to Academic Calendar. |
| 1.2.1. Masters of Business Administration | Crosslink to Online Program |
| 1.2.3. Creative Writing | Crosslink to Double Degree Option page in Publishing section. |
| 1.2.3.3. Dual Degrees | 4+2 Degrees with Publishing/MFA Dual Master's with Publishing |
| 1.2.3.5. Writer's Retreats and Workshops | Connect creative writing events to the main Event calendar. |
| 1.2.3.5.4. Writers Retreat | Add more meaningful content to this page, such why attend, who should attend, etc. If still too thin, add the Schedule and/or Faculty to this page and remove the separate page. |



| | NOTES |
|--|--|
| 1.2.5. Healthcare Administration | Crosslink to Online Program |
| 1.2.6. Homeland Security & Criminal Justice | Crosslink to Online Program |
| 1.2.7.3. 4+2 Degree Option | Crosslink to Creative Writing |
| 1.2.7.5.1. Internships | This content can live on the Skills and Outcomes page (doesn't have to be a child). |
| 1.2.8. Strategic Leadership | Crosslink to Online Program |
| 1.2.9. Global Studies | This page is linked in the navigation, but gets a 404 error. |
| 1.2.10. Graduate Certificate Programs | This page is linked in the navigation, but it gets a 404 error. Update link, or remove. |
| 1.2.10.1. Admission Requirements | Thin content. Consider adding it to main Grad Certificate page. |
| 1.2.11. Graduate Assistantships (Student Services) | This content is mostly duplicated from Academics>Student Services: https://rosemont.edu/academics/student-services/index.php Remove generic content (FAQs, International, Military) Change name to Graduate Assistantships or similar (formerly Student Services) |
| 1.3. Special Programs | Each special program should crosslink to applicable areas of study. |
| 1.3.1. Dual Degree Programs | Include content for 4+1, 4+2, and any other iterations. Crosslink to programs it applies to. |
| 1.3.3. Partnership Programs | Content from here: https://rosemont.edu/academics/special-programs/partnerships/index.php https://rosemont.edu/academics/graduate/sgps-partnering-agreemtents.php https://rosemont.edu/admissions/graduate/tuition-discounts.php |



| | NOTES |
|--|---|
| 1.3.7. Academic Exploration for Undecided Students | Put Undecided Students in title, otherwise it's unclear who program is for. List these Events in the main Event calendar and link to them from this page so there is an easy way for students to get full details and register. |
| 1.4. Adult Professional Studies | Include crosslink to Academic Calendar. |
| 1.4.5. Re-Admission to Rosemont | Hidden page Remove if outdated. If not removed, add to navigation. |
| 1.5. Online | Consider revising language to be more inclusive of all types of students, not just adults. Include content from FAQs. Crosslink to Tuition/Aid, but it doesn't need to be in the nav menu. Include crosslink to Academic Calendar. |
| 1.5.3. Tuition and Aid | Crosslink to Tuition and Aid under Admissions |
| 1.6. Forum Non-Credit Programs | Include callout on the homepage Make this a landing page by adding introductory content on each type of program and crosslink into it. |
| 1.7. Academic Calendar | Consider putting Academic Calendar content in HTMLeasier to find in site search. |
| 1.8.1. Library Catalog & Reserves (off-site) | goes off site: http://rose.sirsi.net/uhtbin/cgisirsi/x/x/0/49/ |
| 1.8.11. College Archives (off-site) | http://researchguides.rosemont.edu/archives |
| 1.8.13. Student Services | All this content also existed under Campus Life where it makes more sense. The Student Services content under Academics can be removed. Exception is Academic Support, which should remain in Academics. |
| 1.8.13.1. Counseling Services | Hidden |



| | NOTES |
|--|---|
| 1.8.13.2. Dining Services | Hidden |
| 1.9. Academic Support | Make this a landing page by adding short intro content to each child page and crosslink to it. |
| 1.9.3. Testing Support | Add more compelling content about this program. Why is it needed, who should use it, etc. Rename to "Testing Support" or similar. |
| 1.9.4. Disability Services & ADA Accommodations | Update URL to full name of page so it doens't just say "disability". |
| 1.9.5. Act 101 | Add more meaningful content about the program. What is it about, who is it for, etc. |
| 1.9.7. Workshops | Connect any events to the main Events calendar. |
| 1.9.8. Academic Appeal | Crosslink from Student Life>Dean of Students |
| 1.10.1.3. Transfer Credit | Crosslink to Transfer Students under Admissions: https://rosemont.edu/admissions/undergraduate/transfer-students.php |
| 1.10.1.4. AP & IB Test Credits | Consider renaming to "AP and IB Test Credits" for clarification. Be sure to include Advanced Placement and International Baccalaureate in the meta data. |
| 1.10.2. Academic Catalog | add to navigation |
| 1.10.3. Veteran Student Benefits | Should this content be under Admissions? Rename page and URL "Veteran Student Benefits" or "Veteran Affairs Benefits" or similar. Formerly VA Benefits. |
| 1.10.4. Visiting & Non-Degree Students | Update name to "Visiting & Non-Degree Students" for clarity. Formerly Visiting Students. |
| 1.10.6. Degree Verification | Update name to "Degree Verification" for clarity. Formerly Verifications. |



| | NOTES |
|---|---|
| 1.10.7. Student Privacy Rights | Spell out Family Educational Rights and Privacy Act in first instance before using FERPA. Rename page to "Student Privacy Rights" or similar for clarity. Formerly FERPA. |
| 2.1. Get Involved | Use "Get Involved" language in the navigation and headlines. |
| 2.1.2. Clubs & Organizations | Consider adding crosslinks to club and org events in the Events calendar. |
| 2.3. Residence Life | Make this a landing page for the child pages. Move Meal Plan content to the Dining Services pages. Consider moving ADA content to its own page and building it out with more detail. |
| 2.3.1.2. Returning Students | FYI: Link to application is broken. |
| 2.3.1.3. ADA Special Housing Accommodations | Consider building a page on this topic and crosslink to ADA content in Academics. |
| 2.4. Student Services | Make this a landing page for the child pages. There is a dup of this page in Academics: https://rosemont.edu/academics/student-services/index.php |
| 2.4.1. Academic Support | Remove section from Campus Life and crosslink to it in Academics instead: https://rosemont.edu/academics/student-services/academic-support/ |
| 2.4.2. Dining Services | There is a dup of this page in Academics: https://rosemont.edu/academics/student-services/dining-services/ Include Meal Plan and Parkhurst content on the main Dining Services page (all are thin on their own). |
| 2.4.3. Wellness Center | There is a dup of this page in Academics: https://rosemont.edu/academics/student-services/wellness-center/index.php Add key content from PDF flyers onto the page. Include links to Meningitis and Zika info. Is Zika still important? |
| 2.4.4. Counseling Services | There is a dup of this page in Academics: https://rosemont.edu/academics/student-services/counseling-services/ Add Drug & Alcohol and E-Checkup and FAQ content to the main Counseling page (all are thin on their own). |
| 2.5. Commuter Info | Hidden |



| | NOTES |
|---|---|
| 2.6.3. Cornelian Service Corps | Hidden |
| 2.6.5. Photos | Crosslink to relevant Event Photo galleries under Events. |
| 2.7.2. Disability Services and ADA Accomodations | Crosslink from Academics (including link to ADA Housing) |
| 2.7.5. Student Complaints | The policy should come before the form. |
| 3.3.1. Undergraduate (off-site) | https://rosemont.secure.force.com/form?formid=217828 |
| 3.3.2. Common App (off-site) | https://www.commonapp.org/school/rosemont-college |
| 3.3.3. Graduate & Professional (off-site) | https://rosemont.secure.force.com/form?formid=217825 |
| 3.3.4. Post-Baccalaureate (off-site) | https://rosemont.secure.force.com/form?formid=217785 |
| 3.3.5. Online Degress (off-site) | https://rosemont.secure.force.com/form?formid=217825 |
| 3.3.6. Next Steps | Consider adding content about what students can expect after applying: Timeline, links to Financial Aid, etc. |
| 3.4. Undergraduate | Make this a landing page by adding introductory content on each type of program and crosslink into it. Include crosslink into Undergraduate Financial Aid: https://rosemont.edu/admissions/tuition-and-aid/financial-aid/undergraduate/index.php |
| 3.4.4. Transfer Students | Crosslink to Transfer Credits under Academics>Registrar: https://rosemont.edu/academics/registrar/for-students/transfer_credit.php Crosslink to Transfer Visit events |
| 3.4.7. Accepted Students | Include crosslink to Orientation. Include crosslink to Emergency Contact & Health Forms (Dean of Students) |



| | NOTES |
|---------------------------------------|---|
| 3.4.8. Admissions Ambassadors Program | Consider renaming to "Admissions Ambassadors Program" or similar. Crosslink to Alumni section. |
| 3.5. Graduate | Make this a landing page by adding introductory content on each type of program and crosslink into it. Include background information on Program Requirements and link to Academics section from here. Include crosslink to Graduate Financial Aid content: https://rosemont.edu/admissions/tuition-and-aid/financial-aid/graduate/index.php |
| 3.5.2.1. Partnerships | Include background content on what the partnerships are for, who can benefit and how. |
| 3.6.2. Partnerships | Hidden page Remove if outdated. If not removed, add to navigation. Consider adding more background content on what these partnerships mean to students and how to access them. |
| 3.7. Online Program | Is Admissions content needed for the Online programs? |
| 3.8.1. Our Tuition Promise | Update content to be more timeless. Remove the child pages from this section because they are from 2015. They should live in the News section. Crosslink to News articles about the original promise in the News section. |
| 3.8.2. Cost of Attendance | Crosslink to Net Price Calculator |
| 3.8.4.1.1. Scholarships | two pages with dup content: • https://rosemont.edu/admissions/tuition-and-aid/financial-aid/undergraduate/scholarships.php • https://rosemont.edu/admissions/tuition-and-aid/financial-aid/undergraduate/scholarships-/ |
| 3.8.4.1.1.3. Endowed Scholarships | Crosslink to Give>Endowed Scholarships |
| 3.8.4.1.6. FAQ | Consolidate with content from Questions for Students and Parents (those are also FAQs). |
| 3.10. Parent Resources | Include crosslinks to Blog posts (eg. A Parents Letter) about parents. |
| 1 | |



| | NOTES |
|-------------------------------|---|
| 3.10.1. Preparing for College | Consider renaming to "Preparing for College" or similar. (Formerly "Parent Resources". |
| 4. Athletics | All child pages are hidden from nav. Include a crosslink to rosemont-ravens.com Include a crosslink to Wellness Center. Include a crosslink to Athletics-specific News and Events and Blog postings. Only child pages are Support Ravens Athletics and Meet Renny the Mascot. |
| 4.1. Support Ravens Athletics | Consider renaming to "Support Ravens Athletics" for clarity. Formerly Booster Club. Put each athletic team description on this page (individual pages are too thin). Include CTA button for each for fundraising. |
| 5. About | Add Fast Facts content to this page. Landing page needs to include callouts to child pages. |
| 5.3.1. Campus Timeline | Move into History section. Add a line item for the upcoming Community Center and add a crosslink to the Community Center content. This content can stay relevant after the Community Center is completed. |
| 5.4. Awards & Recognitions | Consider linking these awards to the organizations that award them, or the news articles that announce them. |
| 5.5. Jobs at Rosemont | Rename "Jobs at Rosemont" or similar. Formerly Human Resources. |
| 5.6. Office of the President | Consolidate content from "Commitment to Excellence" page here. It is more compelling and informative than a welcome letter. |
| 5.6.1.1. Maria Feeley | hidden |
| 5.6.1.2. Ted Peters | hidden |
| 5.6.1.3. Kathy Trainor | hidden |
| 5.6.1.4. Ann Donovan Marshall | hidden |
| | |



| | NOTES |
|-----------------------------------|--|
| 5.7.1. Programs | Link content about programs to the detail page about each program. |
| 5.7.7. Events | Connect events to the main Event calendar. |
| 5.10.2. Facilities Rental | Crosslink to Events calendar |
| 5.11. Finance Administration | Consolidate Business Office content on this page. |
| 5.12. Office of College Relations | Add introductory content to help explain why you would want to contact this team. |
| 5.14. Rosemont College Policies | Rename to "Rosemont College Policies" for clarity. Formerly Consumer Information. |
| 5.15. Roco Magazine | Consider adding descriptions of the articles in each issue for search value. |
| 5.16. Student/Alumni Testimonials | Create new page where testimonials can live. Infuse them throughout the site and link back to this page for more stories. |
| 6.1. Get Involved | Add content from Mentoring and Class Reps on the Get Involved page (all are thin on their own). Include crosslink to Ambassador Program in Academics |
| 6.1.1. Ambassador Program | Consolidate with content from this page: https://rosemont.edu/admissions/undergraduate/admissionsrecruitmentprogram/index.php |
| 6.1.2. Mock Interviewing Program | Formerly called Mentoring Program |
| 6.3. Give to Rosemont | Consider adding a transition page on the importance of alumni giving. If not, add a crosslink into the Give section. |
| 6.4. Events | Crosslink to Events calendar |



| | NOTES |
|--|---|
| 6.6. Board of Directors | Add Board Member content to this page. (both pages are thin on their own) |
| 6.8.2. Rosemont College Blog | Crosslink to the Blog filtered by Alumni content. |
| 7.1.1. Fast Facts | Repurpose this content as proof points elsewhere on the site, including Homepage and About. |
| 7.1.2. Commitment to Excellence | Consolidate content onto Office of the President page. |
| 7.1.3. State of the College Address 2018 | Do we need old graduation addresses? If not, remove. If so, archive either as dated News posts, or as child pages under current Address page. |
| 7.1.7. Events | Child pages aren't in nav or linked on page. All are hidden. Move all event content to main Event calendar. |
| 7.1.8. Summer Camps | Hidden page. Move to Event calendar or remove if outdated. |
| 7.1.9. Business Office | Consolidate content onto main Finance Admin page |
| 7.2.1. Coral Reef Project | Content can be included on main Chemistry page. |
| 7.2.2. Certification | Put this content on the main Spanish page |
| 7.2.17. Internships | Duplicate pages under Post-Grad Success |
| 7.2.18. MFA Free Workshops | Outdated content |
| 7.2.19. Fall Workshops | Outdated content |



| | NOTES |
|---|--|
| 7.2.20. Skills and Outcomes | Move this content to the main Grad>Counseling page. |
| 7.2.21. Degree Options | Hidden pages Looks like this content has already been consolidated onto the main Education page. |
| 7.2.22. Partnerships | Duplicated content exists in Admissions. |
| 7.3.1. Give to Rosemont Now (off-site) | goes to a new website: https://www.rosemontgiving.com/ Form is a dup of the Give Form. Remove so that Give Form is the only form and it lives on the main site. |
| 7.3.3. Courage to Fund Her Voice | Dup of https://www.rosemont.edu/give/why-you-give/courage-to-find-my-voice.php |
| 7.3.4. Office of Development | Dup content |
| 7.3.5. Campaign | Consolidate this content into main Give landing page |
| 7.3.6. Join the Challenge | Can't tell the date of this. If it's still needed, move into News tagged as Giving. |
| 7.4.1. Program Requirements | Don't need this bumper page. Content and crosslinks can live on main Admissions>Graduate page. |
| 7.4.2. Open House Feb 26 2019 | Outdated |
| 7.4.8. Questions for Students and Parents | Consolidate into FAQs |
| 7.4.9. A Parents Letter | This is a blog post. |
| 7.5.1. Event Photos | Event Photos should live under Events. |



| | NOTES |
|---------------------------------|---|
| 7.5.2. What's Happening Philly | Keep event listing up to date. If not possible, consider linking out to various Philadelphia event websites. |
| 7.5.3. Park Hurst | Moved content to main Dining page. |
| 7.5.4. Meal Plans | Moved content to main Dining page. |
| 7.5.5. Drug & Alcohol Resources | Moved content to main Counseling page. |
| 7.5.6. FAQs | Moved content to main Counseling page. |
| 7.5.7. Camp Twitch & Shout 2017 | Outdated |
| 7.5.8. Blogs | Blog functionality and content can lives within the News section. |
| 7.6.1. Oktoberfest | outdated |
| 7.6.2. Past Award Recipients | Outdated. Current content in on Alumni Assoc Award Winners page. |
| 7.6.3. Current Board | Board Member content can live on main Board page. |
| Bookstore (off-site) | https://rosemont.textbooktech.com/ |
| iWay (off-site) | https://iway.rosemont.edu/ics |
| Faculty Resources | Create landing page for faculty resources. Include: iWay Email |



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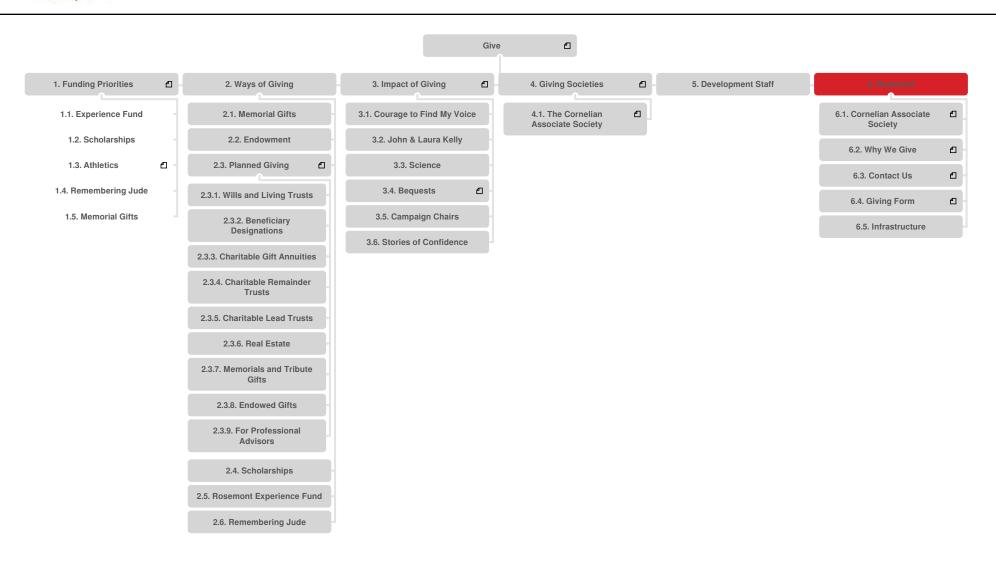
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Sitemap

Needs to be an actual page, not the XML page.



GIVE SECTION - PAGE COUNT: 38





GIVE SECTION - PAGE COUNT: 38

| | NOTES |
|--------------------------------------|--|
| Give | Give child pages don't need to be in a drop down. (See Give sitemap) But they should be linked from the main Give landing page. Include CTA on landing and child pages to Give to Rosemont Today (https://www.rosemontgiving.com/) Content from Campaign and About the Campaign make better landing page content for Give as a whole. Consolidate them here. |
| 1. Funding Priorities | Consider making the Priorities page a landing page that highlights the prioritized ways of giving. It could explain why these are currently priorities, but the items crosslink into the Ways of Giving page for more details on how to give in that way. Example: Scholarships is a way to give and should live there. But it is currently a priority. It might not be a priority next year, but it will still be a valid way to give. The priorities on this page can be switched out as priorities shift. |
| 1.3. Athletics | crosslink to https://www.rosemont.edu/athletics/ |
| 2.3. Planned Giving | Goes to microsite: http://plannedgiving.rosemont.edu/ All child pages are on microsite. |
| 3. Impact of Giving | formerly Why You Give Testimonials of others who gave. Consolidate the testimonials from the Planned Giving section into this area. |
| 3.4. Bequests | Hidden. These are small testimonial blurbs. |
| 4. Giving Societies | Consider keeping this a Way of Giving. It doesn't rise to the top level of importance. The Cornelian Society content could live on this page, it doesn't need to be a child page. |
| 4.1. The Cornelian Associate Society | This content can live on the parent Giving Societies page. Might not need to be a child page. |
| 6.1. Cornelian Associate Society | Duplicate content under Planned Giving |
| 6.2. Why We Give | Consolidate into Why You Give |
| 6.3. Contact Us | Contact info is on Development Staff page. |
| 6.4. Giving Form | Use the form on the https://www.rosemontgiving.com/ page |